

Aperture Work Scholar Program Position Description Design and Social Video

Department Overview

This position will operate at the intersection of social strategy, video, and design, providing support for the digital expression of Aperture. The primary areas of focus will include short-form video development for Aperture's social accounts, social media asset creation, and animated design work. This role offers candidates a unique opportunity to work collaboratively across all that Aperture has to offer to its global digital audience and the opening of our new home on the Upper West Side. Candidates should demonstrate an interest in both visual storytelling and the role of design, social media, and video.

The Design and Social Video Work Scholar will report to the Senior Designer and work with the Managing Editor, Digital, to:

- Create social media assets to share for Aperture's books, magazines, programs, awards, and limited-edition prints. This will include both static and animated assets for Instagram Feed and Stories
- Pitch, storyboard, and execute short-form video content for Aperture's social channels in support of publications and programs
- Concept and execute design assets, as needed, for Aperture subbrands, initiatives, gallery, and bookstore
- Collaborate across digital, editorial, and communication teams to capitalize on content opportunities for social, including artists or authors being in town
- Research and present best-practices, industry trends, or visual inspiration for unique Aperture subbrands or initiatives

What You Can Expect to Learn

- How to communicate visual ideas and storytelling effectively
- Present concepts and design proposals to staff members
- Social media strategy and marketing experience
- Branding and identity coherence across content creation
- Communication skills (with artists and coworkers)
- Time-management skills
- Design software skills
- Video editing skills
- How to create impactful content that fulfills Aperture's mission, vision, and values

General Work Scholar Responsibilities

- Further develop knowledge of photography as well as Aperture's mission, publications, exhibitions, and programs
- Participate in workshops and training sessions
- Complete pre-, mid-, and post-term evaluations
- Work occasional events and programs

Requirements

- Short-form video editing expertise and animation experience
- Expertise with Adobe After Effects, Premiere Pro, InDesign and working knowledge of Adobe Photoshop and Illustrator required (all on Mac). Figma experience a plus.

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380 Columbus Avenue
New York, New York

- Strong layout and typography skills, creativity, attention to detail, and self motivation will enhance a candidate's application
- An excitement for visual storytelling
- One should also possess a willingness to triple-check everything before it is routed or shared
- Curiosity about different platforms, mediums, and visual content
- Interest in investigating solutions independently and to try out different visual solutions and approaches

TO APPLY

Please apply using the link below. Please send a resume and professional cover letter in one PDF attachment and describe how your skills and experience meet the qualifications.

<https://forms.gle/eRecEWxbpHQgRvYC7>

Applications will be reviewed on a rolling basis. NO CALLS, PLEASE. Only applicants who meet our requirements for this position will be contacted. Aperture will be offering a salary of \$18 per hour to start for this position. This position will start in September, 2026. This position is part-time at 24 hours a week.

Aperture seeks to build a diverse and inclusive workforce and welcomes all applications, regardless of gender, race, sexual orientation, cultural background, disability, age, or religion. Diversity, equity, and inclusion are at the heart of our strategic thinking, and reflected in the selection of artists and writers that we publish, the engagement programs we present, and our ongoing work to diversify our staff and board.